

# i.Zynet Privacy Policy and Data Protection

**Version:** 1.0

**Effective Date:** April 2025

**Last Updated:** April 2025

**Approved by:**

## Section 1.01 Introduction

Welcome to Zynet Pty Ltd. We are committed to protecting your personal data and privacy. This policy outlines how we collect, use, and safeguard your personal information in compliance with applicable data protection laws.

## Section 1.02 Information We Collect

- First and Last Name
- Work Email Address
- Phone Number
- Country/Region
- Job Title
- Company Name and Size
- Cybersecurity Qualifying Questions
- Technical data (IP address, browser type, operating system)
- Any other information you voluntarily provide from marketing interactions

## Section 1.03 How We Collect It

We collect information through lead forms on social media platforms, our website, email campaign interactions, webinar or event registrations, and through tracking tools and analytics services.

## Section 1.04 Why We Collect It

We use your information to respond to enquiries, understand your cybersecurity needs, provide relevant insights and offers, register you for events, and improve our marketing and campaigns.

## Section 1.05 Sharing and Platforms We Use

We may share your data with trusted marketing, customer relationship management (CRM), advertising platforms, and event partners to help deliver our services. We do not sell your data.

## Section 1.06 Security and Storage

Your data is stored securely on trusted cloud platforms. Some data may be hosted overseas with appropriate safeguards in place.

## Section 1.07 Your Rights

You have the right to access, correct, or delete your information at any time, or opt out of our communications. Contact us at: [info@zynet.com.au](mailto:info@zynet.com.au)

## Section 1.08 Cookies and Tracking

We use cookies and tracking tools to enhance your experience and measure the effectiveness of our marketing. You can disable cookies at any time via your browser settings.

## Section 1.09 GDPR

For users in the EU/UK, we collect data based on consent or legitimate interest, as required by law.

## Section 1.10 Legal & Terms

This policy supplements our full Terms and Conditions, available at:

<https://www.zynet.com.au/terms-and-conditions>

## Section 1.11 Changes to This Policy

We may update this policy from time to time. We encourage you to review it periodically.

## Section 1.12 Contact

### **Zynet Pty Ltd**

1300 499 638

Email: [info@zynet.com.au](mailto:info@zynet.com.au)

Website: <https://www.zynet.com.au>

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